

Hayley Stringer

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EDUCATION

Rhode Island School of Design

BFA Industrial Design | 2020

EXPERIENCE

Pottery Barn • Williams Sonoma Inc.

Associate Designer | May 2021 - May 2025

Worked within the tabletop category (dinnerware, entertaining, barware, drinkware & flatware) through all stages of design & development processes. Tasks ranged from trend research, making boards, rendering concepts, assembling specs, sending comments / approvals, maintaining detailed development trackers, etc.. Grew into managing glassware & table linens categories in addition to supporting on remaining tabletop categories from August 2023.

Nest Homeware

Design Intern | Summer 2019

Worked with the founder to assist with daily tasks associated with running a small business. This includes preparing shipments, studio build-outs & product line expansion ideation. The primary project was designing & building a booth for a trade show which I then attended to represent the brand.

Martha Stewart Living Omnimedia

Hard Good Design Intern | Summer 2018

I developed skills in technical drawing, product research & organization for the garden & furniture categories. I worked on proprietary products as well as licensing developments. Primarily during this internship, I used Adobe Illustrator to create tech packs of garden products to be sent to vendors for production.

SKILLS

Software

PLM • Illustrator • Photoshop • InDesign • SolidWorks • KeyShot • Excel • PowerPoint • Word

3D

wood working • metal machinery • ceramics • 3D printing • laser cutting • machine knitting • sewing

Design

creative thinking • concept sketching • ideation • trend research • attention to detail